

Color & Ink Studio Ltd.

PRICES FOR ONLINE PORTFOLIOS

Effective March 1, 2014

Showcase your artwork for galleries and prospective buyers with a professionally designed Online Portfolio that looks great on mobile devices and desktop screens. We offer a choice of packages to get you started, along with a variety of options to customize the Online Portfolio for your specific needs. We also have packages for artist groups and galleries. Visit www.PortfoliosForArtists.com for more details.

Design	
Your Online Portfolio created with a Home Page (banner, one image, one link or document, and 2,500 characters), Text Pages (with 2,500 characters), and/or Gallery Pages (with 10 images). Extra charges apply for additional content and digital imaging (no charge for client-provided images).	
<i>Premium Design</i> – Deluxe Home Page (with multi-level menu and slider with three images), plus two Text Pages and one Gallery Page (with deluxe slideshow).	\$195 one time
<i>Basic Design</i> – Standard Home Page (with basic menu), plus one Gallery Page.	145 one time
Additional Content/Pages	
Text Page (with 2,500 characters)	\$30 each
Gallery Page (with 10 images)	50 each
Added text on a page (500 characters)	10 each
Added images on a page	10 each
Links or documents on a page	10 each
Contact form on a page (with email notification)	30 each
Video player on a page (with link to YouTube™ or other hosted video source)	30 each

Hosting	
Secure 24/7 hosting and support for your Online Portfolio using our #1 rated web hosting provider.	
<i>Setup</i> – Includes indexing with the Google® and Bing™/Yahoo® search engines.	\$30 one time
<i>Premium Plan</i> – Hosted with your unique Domain Name address. Includes one email account linked to your Domain Name and a quarterly report of basic visitor data.	20 per month
<i>Basic Plan</i> – Hosted on the Portfolios For Artists website with a shared address.	10 per month
<i>Support Plan</i> – Provides basic maintenance and support for third-party providers.	5 per month
Additional Services (Premium Plan only)	
Comprehensive visitor data from Google Analytics™ with detailed online reporting.	\$75 one time
Additional linked email account.	5 per month

Maintenance	
Keep your Online Portfolio current with Updates to text, images, or links on any page. Extra charges apply for Updates above the allowance, additional content or new pages, and digital imaging.	
<i>Premium Plan</i> – Includes up to five Updates per quarter (40% discount).	\$10 per month
<i>Basic Plan</i> – Includes up to two Updates per quarter (25% discount).	5 per month
<i>Setup</i> – Required for maintenance services provided to an existing web site.	95 one time
Additional/One-Time Updates	
Text on any page (500 characters)	\$10 each
Images on any page	10 each
Links or documents on any page	10 each
Additional Content/Pages	
Added Text Page (with 2,500 characters)	\$30 each
Added Gallery Page (with 10 images)	50 each
Other content added to a page (e.g., comment form, video player)	30 each

eCommerce	
Add a sales feature to your Online Portfolio with a Store Page (10 items – single choice) and PayPal™ checkout. Extra charges apply for additional or changed content/pages and digital imaging. Requires a separate PayPal™ account (additional fees apply) and Support Plan. Not available with Basic Hosting.	
<i>Design</i> – Includes Store Page design and shopping cart/merchant account setup.	\$195 one time
<i>Support Plan</i> – Provides basic maintenance and support for merchant account.	10 per month
Additional Content/Updates	
Items added to or changed on a Store Page (single choice)	\$20 each
Multiple choices added for an item (per item)	10 each
Prices or choices changed for an item (per item)	10 each
Added Store Page (with 10 items – single choice)	95 each
Or link a fully-featured catalog and shopping cart to your Online Portfolio with a Magento® Go online store. Extra charges apply for design/maintenance services and digital imaging. Requires a separate Magento® Go account (additional fees apply). Call for a no-obligation consultation and quote.	

eMail Marketing	
Add a mailing list and Newsletter feature to your Online Portfolio with MailChimp® email marketing. Extra charges apply for additional or changed Newsletter content. Requires a separate MailChimp® email marketing account (additional fees apply) and Support Plan. Not available with Basic Hosting.	
<i>Design</i> – Includes Online Signup feature, account setup, and creation of one custom Newsletter design (banner, one image, one link or document, and 2,500 characters).	\$145 one time
<i>Support Plan</i> – Provides basic maintenance and support for email marketing account.	10 per month
<i>Conversion</i> – Convert and import existing mailing list (in electronic format)	50 one-time
Additional Content/Services	
Newsletter Update (one image, one link or document, and 2,500 characters)	\$50 one time
Archive Newsletter (available in PDF format on web site)	10 one time

Artist Groups and Galleries	
Enhance your online presence and attract new members or visitors with a professionally-designed web site. Extra charges apply for additional content, updates, and digital imaging. Requires Premium hosting.	
Design	
<i>Gallery Design</i> – Deluxe Home Page (with multi-level menu and slider with 5 images), three Text Pages, and one Deluxe Gallery Page (with 20 images, deluxe slideshow, and 500 characters of text).	\$295 one time
Added Deluxe Gallery Page (with 20 images and 500 characters of text)	95 one time
Additional Images (add 10 images on a Deluxe Gallery Page)	50 one time
Artist Page (with 10 images, deluxe slideshow, and 1,000 characters of text)	65 one time
<i>Join/Renew Online</i> – Includes sign-up form and setup for PayPal™ checkout. Requires a separate PayPal™ merchant account (additional fees apply).	95 one time
Maintenance	
<i>Gallery Plan</i> – Includes up to ten Updates per quarter (40% discount).	\$ 20 per month
Added Deluxe Gallery Page (with 20 images and 500 characters of text)	95 one time
Additional Images (add 10 images on a Deluxe Gallery Page)	50 one time

- 50% deposit may be required with order, payable by cash, check, money order, or credit card (MasterCard®, Visa®, or Discover® cards), with the balance due on delivery of completed website.
- Overdue balances are subject to a 1.5% per month service charge. There is a \$30 charge for returned checks.
- Refer to the Online Portfolio Agreement for Terms and Conditions. Prices are subject to change without notice.

For more information, call 248-398-6119, email Studio@ShootMyArt.com or visit www.ShootMyArt.com